

### Trademarks

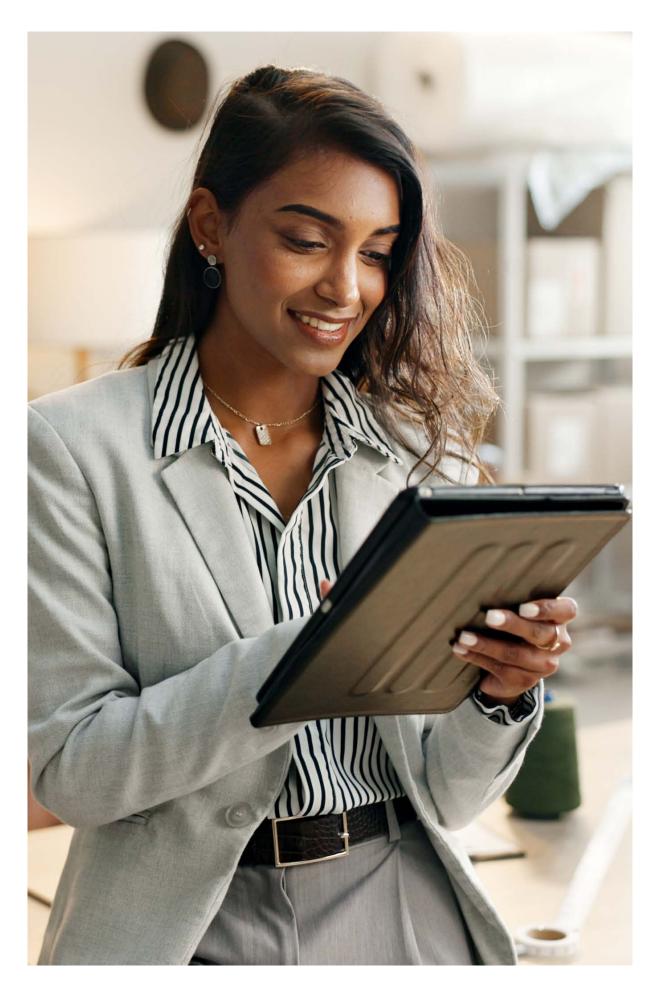
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# API Integration Platform

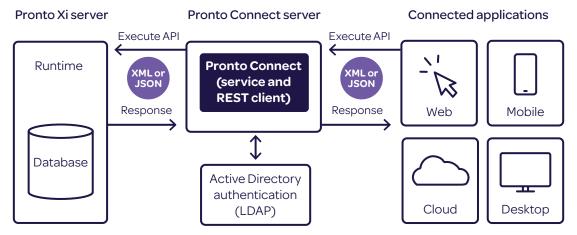
Utilise industry-standard web services architecture through Pronto Connect

Advancements in mobile communications have significantly lowered the cost and increased the accessibility of smartphones and tablet computers. Moreover, data transfer across different platforms is now cost-effective, with real-time data-transfer technologies now faster, more reliable and more secure. Both HTML5 and JavaScript have enabled the development of adaptive user interfaces that function seamlessly across various devices.

#### **APIs**

Application Programming Interfaces (APIs) streamline the data exchange process between disparate applications or processes. APIs empower developers to establish seamless and efficient data exchange mechanisms for applications, eliminating the need for manual intervention. This streamlines operations, minimises data duplication and reduces human errors, ultimately leading to significant enhancements in productivity and cost efficiency.

Representational State Transfer (REST) is the most widely used among the various APIs. Pronto Connect provides pre-built RESTful APIs and a flexible development environment, enabling you to create customised APIs for better information flow.



Overview of how Pronto Connect works

#### Web services architecture

A web services architecture offers numerous advantages over traditional methods like "flat file" or field-based API connectivity.

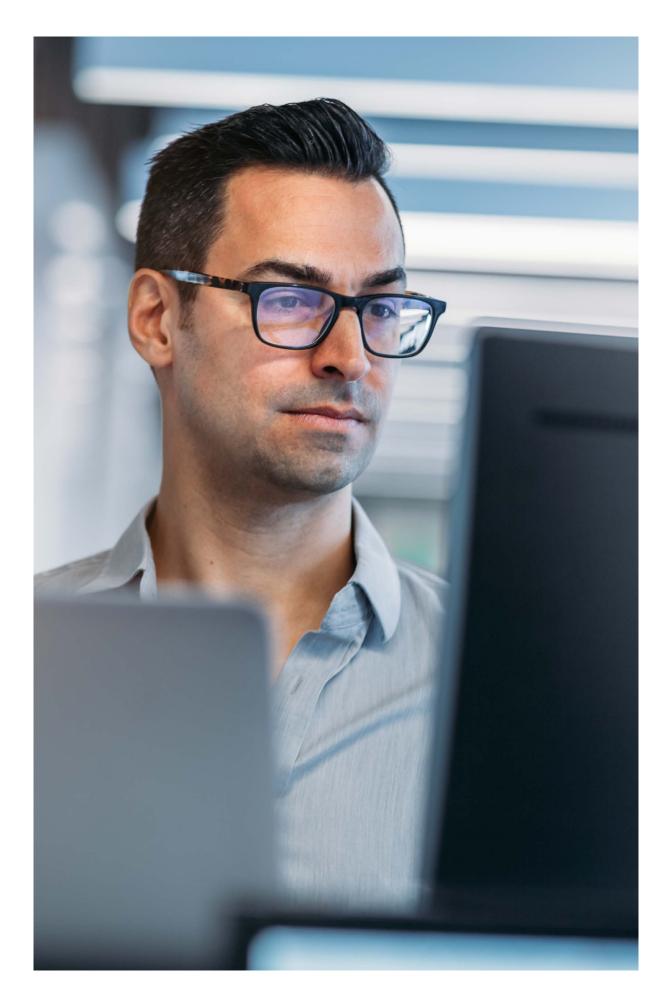
The benefits of a web services architecture include:

- Real-time information exchange, enabling tasks to be carried out with the most current data available rather than outdated information
- User authentication, ensuring that only authorised individuals can access and view data
- The elimination of the need to uphold a flat file transfer system, leading to time and cost savings
- Reduced upload or synchronisation errors due to a dependable messaging system that guarantees the delivery of requested data as anticipated

#### Technical capabilities

Pronto Connect's technical capabilities include:

- dynamic data transfer using web-services
- document-based APIs (XML, JSON)
- incoming web services API calls
- outbound HTTPS calls via Runtime
- user-based security, which restricts data access based on the connecting user
- secure data transfer using Secure Sockets Layer (SSL)





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