PRONTO Xi

Applications Overview



B2B eCommerce

Transforming your digital reach

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Disclaimer

This document contains statements related to our current and future developments that may constitute forward-looking statements. They are subject to changes and may be available in a Pronto Xi 780 service pack or future release of Pronto Xi. All diagrams, drawings, product screenshots and any other types of visualisations in this document, use demo or synthetic data created for display purposes only.

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Pronto Xi eCommerce

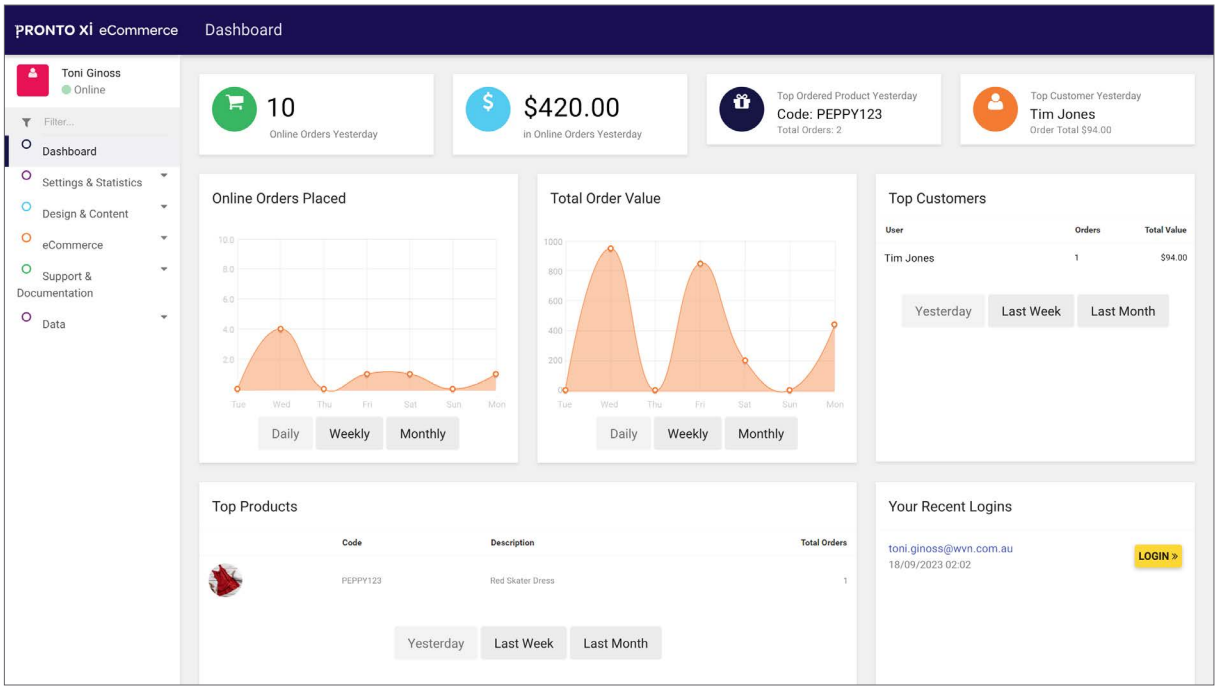
Unlock the true potential of an omnichannel ecosystem, and streamline your operations and customer experience

Pronto Xi eCommerce is a fully integrated platform, empowering you to effortlessly expand your brand and transform your business's digital journey. From a simple user interface and stunning online store that enhances the customer experience to an integrated and scalable platform that powers your business, our solution accommodates all your B2B business needs.

A significant challenge for many online wholesalers or retailers is the sheer complexity of working with disparate systems to manage business operations. These systems are usually not integrated, and building complete performance reports can require hours of manual data exports and imports.

As part of Pronto Xi, our out-of-the-box eCommerce solution seamlessly integrates with other powerful applications that align with key aspects of eCommerce, including financials, reporting, inventory, distribution and customer relationship management (CRM). As a result, all your business's key details remain in Pronto Xi — from pricing to order management — and are in sync across your omnichannel operations.





View eCommerce statistics at a glance

Customer experience

With customers increasingly expecting a seamless and easy-to-use online shopping experience, successful businesses seek better inventory and order management solutions to meet these expectations.

Pronto Xi eCommerce connects seamlessly with Pronto Xi, ensuring all inventory information, accounts, pricing and orders remain in sync across all platforms and operations. It provides your customers with an engaging and coherent journey, from browsing to purchasing, and encourages them to return.

Utilise the product information maintained in Pronto Xi to create unlimited online categories and sell to new or existing customers without building custom interfaces.

Harness the power and flexibility of Pronto Xi's Promotions and Pricing Engine within your website. With the flexibility and the capacity to deal with detailed product information, the engine gives you a wide range of cross-sell options, from simple "buy one, get one" offers to specific threshold incentives.

With in-sync software, you can offer your customers better service and a more consistent experience — all while lowering your fulfilment costs.

If your business requires a more complex digital transformation, a tailored platform with custom functionality, or the opportunity to deliver unique customer experiences, you can customise Pronto Xi eCommerce Plus to suit your specific needs and strategic objectives.

Website design

While Pronto Xi eCommerce offers the robust functionality that sites need to consistently sell, you maintain control over your site's design so it aligns with your brand.

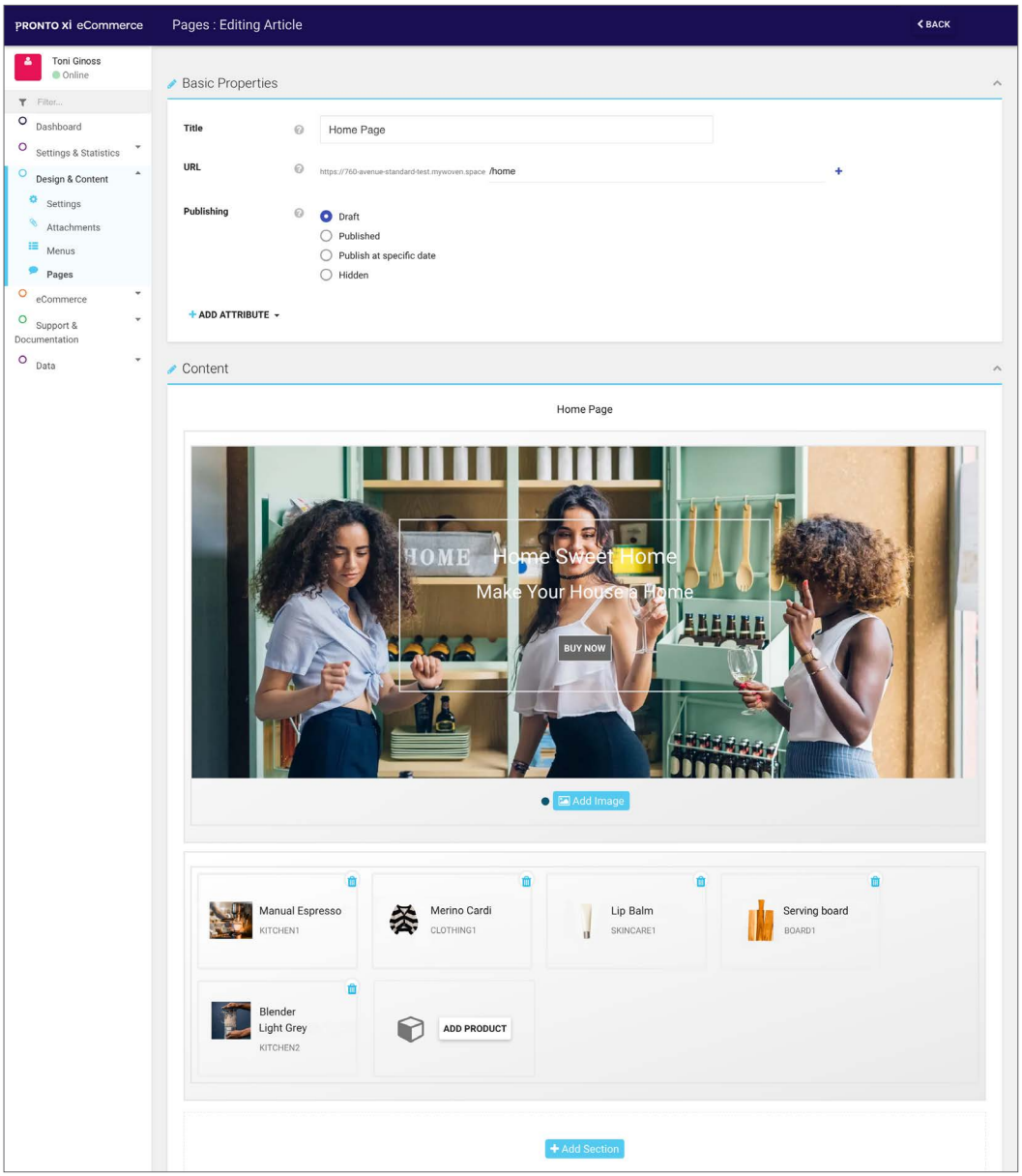
Delivering an engaging and consistent user experience is easy when you power your site's back end with Pronto Xi. As a headless solution, you can design the site's look and feel without editing a CMS. First, set your website style guide by answering some business questions on the desired aesthetic and set colours, fonts and style choices, then apply those global settings to existing and new pages. Next, utilise Page Builder to create whatever page type you need to communicate and engage with your customers. This could include pages for new product launches, product highlights or other information pages. Page Builder delivers an engaging and consistent customer experience with ease on any device — with customers able to interact and purchase instantly.

Website deployment

Pronto Xi eCommerce's framework and development tools enable you to deploy websites easily and quickly, regardless of your specific requirements. Multiple packages are available, including hosting, which negates the need for additional hardware. Pronto Software also has in-house web design and user experience expertise to help you create a stunning and highly functional online store.

The eCommerce platform leverages a content delivery network (CDN) to ensure optimal website performance. CDNs cache your website on services in different geographical locations and ISP's networks. Caching means you deliver your site to customers faster while reducing the load on your server and network.

Pronto Woven also now offers Horizontal Scaling options that help business applications run more efficiently and improve resilience, providing a reliable user experience. This process adopts a microservice architecture where you break the website into smaller, independently scalable parts each with dedicated server space and resources, while further balancing the website traffic load between each part.



Create intuitive pages for your eCommerce website



About us

PRONTO SOFTWARE

We are an Australian developer of award winning business management and analytics solutions. Pronto Xi, our Enterprise Resource Planning (ERP) software, integrates accounting, operational and mobile features in a single system – optimising business processes and unlocking actionable insights. That's why for more than 45 years, over 1,500 Australian and global organisations, across a wide range of industries, have trusted Pronto Xi to simplify their most complex challenges.

With headquarters and our Development Centre located in Melbourne, we have support offices and consultants based across Australia, as well as a global network of Resellers and Solution Partners. Specialised business units within Pronto Software have the expertise to assist you with pivotal technology – Digital Transformation with Pronto Woven, Cloud and Hosting services with Pronto Cloud and Business Intelligence solutions with Pronto iQ.

When you choose Pronto Software, you gain a team with deep industry experience, giving us the ability to understand your specific needs and build innovative solutions that drive business growth and revenue.

info@pronto.net
1300 PRONTO (1300 77 66 86)

pronto.net Pronto-Software ProntoSoftware

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