Pronto Xi eCommerce

eCommerce solution which is fully
streamlined by your ERP

PRONTO WOVEN

Engaging, secure & consistent customer experience from click to delivery

eCommerce customers increasingly expect an effortless online shopping experience. Beyond the aesthetics, they demand easy navigation, quick transactions and shorter delivery windows – with visibility over the entire process.
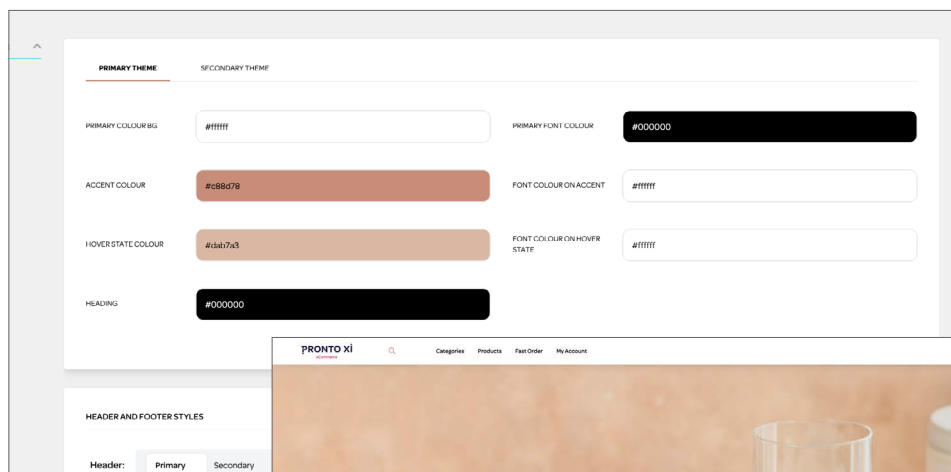
Pronto Xi eCommerce enables B2B organisations to rapidly benefit from every eCommerce opportunity. As part of Pronto Xi ERP and analytics software, Pronto Xi eCommerce is compatible with all supported Pronto Xi versions and seamlessly integrates to all the powerful ERP applications aligned to key aspects of eCommerce. From Financials to managing accurate reporting to Inventory and Distribution. This means all key details remain in Pronto Xi – from pricing to order management – and are in-sync across omnichannel operations.

A critical example is seamless promotions with the Pronto Xi pricing engine which currently no other eCommerce solution supports. When a business using Pronto Xi leverages Pronto Xi eCommerce, the promotions engine across both ERP and eCommerce is identical – therefore promotions are calculated in exactly the same way delivering absolute accuracy in performance reports.
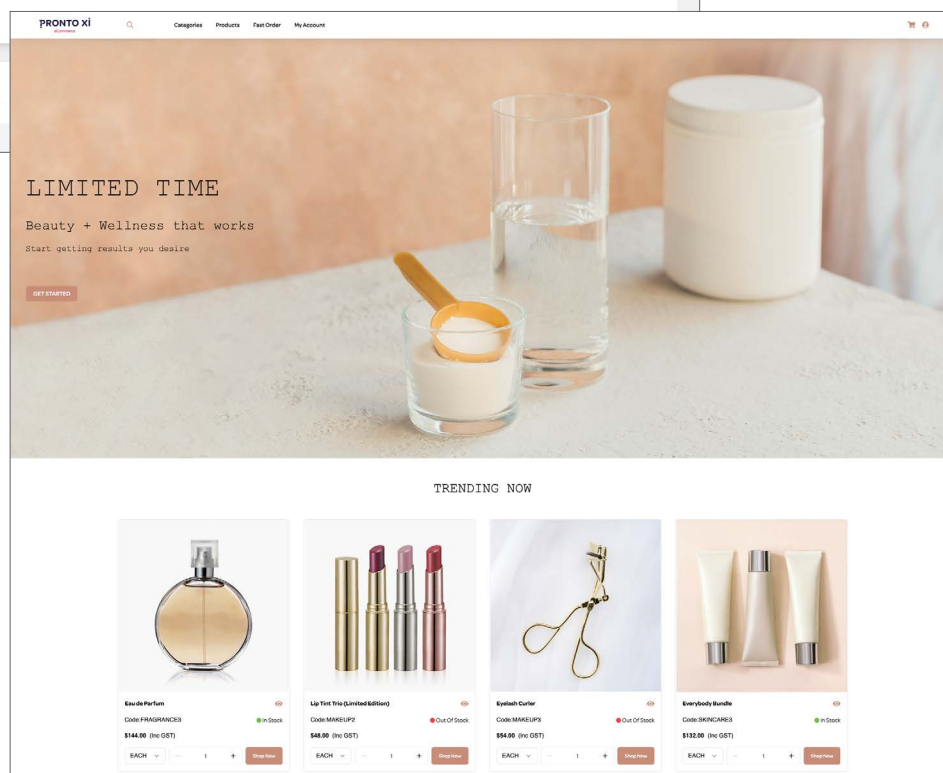
As a headless, out of box solution with rapid implementation, you can have a seamless integrated website up and running ready to sell. With our website style guide and Page Builder functionality, our solution ensures smooth operation and minimal maintenance, letting companies focus on growth rather than technical hassles or needing to edit code. With an engaging and intuitive user interface, the solution also scales rapidly as a business grows.

If your business requires more of complete digital transformation and tailored platform with custom functionality, Pronto Xi eCommerce Plus can be customised to suit your specific needs and strategic objectives. With advanced security features and compliance, seamless integrations, optimised scalability and performance and custom reporting, Pronto Xi eCommerce can help you digitalise your operations and deliver unique customer experiences.

Pronto Xi eCommerce enables any business to deliver frictionless online shopping – exceeding customer expectations and winning loyalty.

With the website style guide feature set your site's colours, fonts and style choices which will be global and applied to every current and new page you create

Why we are trusted

"Our engagement with the Pronto Woven team is driven by our desire to have a digital platform that strongly integrates with our backend system. We feel above all, this integration is key to ensuring we deliver functionality to our customers that works across our entire business. We did not want a separate, standalone system which would leave customers confused. With the deep integration with Pronto Xi, the Woven team were able to deliver functionality we knew would work with Pronto Xi and could get this done."

David Schar
IT Manager

"The feedback from the dealers and retailers has been very positive. The site's navigation is super user-friendly, and we've also taken on additional brands in our portfolio which we couldn't have promoted previously. The dealers have loved that efficiency – resulting in a quantifiable increase in the range of products showcased in stores. What excites me is the ability to take the strong foundation that we already have and run other parallel sites to expand our business."

Matt Bazzano
Managing Director
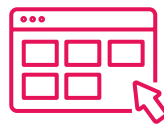
Why Pronto Xi eCommerce

Delivering seamless digital engagements and conversions

True streamlined operations

Leverage the real-time integration to Pronto Xi including product and inventory information to build your website offerings and from there create unlimited online categories. Set it up just once to deliver a consistently uniform experience across other channels and start selling without creating any custom interfaces. Any online order received is then fulfilled from the warehouse and delivered to the customer, with all records consistently maintained to the relevant applications including Distribution and General ledger in Pronto Xi.

Synced promotions for revenue maximisation

Harness the power and flexibility of the Pronto Xi Retail Promotions engine within Pronto Xi eCommerce. From simple buy-one-get-one-free offers to specific threshold incentives and highlighting promotions to customers – the possibilities are endless. With the flexibility and the capacity to deal with detailed product information, utilise advanced cross-sell options such as 'Pair this with' or 'You also viewed'. Also leverage up-sell options including extended warranty offers or show alternative products when a chosen product is unavailable.

Design user experiences with ease

Pronto Xi eCommerce offers the powerful functionality that sites need to convert more sales while also ensuring you can maintain and align its look and feel with your brand guidelines. Start selling online right away with quick and easy implementation steps. First, set your website style guide which will apply to all current and new pages. Then utilise our Page Builder to create whatever page type you want to communicate and engage with your customers. This could include new product launches, product highlights, or any other informative pages. Deliver an engaging and consistent customer experience with ease, on any device – with customers able to interact and purchase instantly.

Personalise customer engagements

Control and modify what customers can access or view on site. With tight integration to Pronto Xi and assignment of debtors, teams can allocate special customer pricing in the ERP which flows through to eCommerce. Also control what products and pricing are visible to selected customers – based on their preferences or restrictions. Pricing will remain up to date and all orders will be fulfilled in Pronto Xi, according to the correct operational workflow.

Title

URL

Publishing

+ ADD ATTRIBUTE ▾

Content

Advanced Properties

+ ADD ATTRIBUTE ▾

Add Content

Text
A text section with formatting options such as headers, links and lists.

Image
A featured image with optional nested components.

File
A component to add file attachments.

PDF
A component to add PDF files.

Link
A component to add internal or external links.

Video
A component to video files.

Featured Product
A product to feature on the article.

Product List
A list of products.

Banner
An image background header.

Quote

CLOSE

SAVE   PREVIEW

Meeting the needs of specific users

Pronto Xi eCommerce meets business demands with precise accuracy

Finance teams can:

- automate invoice and payment management – with seamless connection from the eCommerce store to Pronto Xi Financials. Invoices are created only after the transactions are entered in Pronto Xi – ensuring accuracy with the right customer account charged every time

- ensure pricing across all systems remain aligned and are automatically updated. Also offer different customer-specialised pricing, specific to each debtor, as needed

- filter items with only specific customers able to view certain products

- generalise freight across the board automatically, whether it is based on total order value, quantity or weight – and allow for the correct charge line to be entered into Pronto Xi

Tech/eCommerce teams can:

- control the entire workings and permissions of the website with the help of an easy-to-use admin console

- check and view the communications health overview such as the connectivity with Pronto Xi ERP at any time

- update and maintain the website style with desired look by just answer some business questions, set colours, fonts and style choices . These settings are global and will be applied to any new page created

Marketing and Sales teams can:

- set up product pages with product details and attributes including styles, colours and sizes – while all the data is automatically pulled from Pronto Xi

- schedule campaign content such as promotional banners and landing pages to be automatically updated ready for the campaign period. Also track the success of campaigns by viewing how many web orders are made during the promotional period. Avenue captures all the data and displays it in Pronto Xi ERP, ready for review

- create promotions including whole order discounts, tiered promotions, cart discounts, product discount promo codes and BOGO. With real-time integration to the promotions engine, offers will match determined pricing structure and remain aligned across all systems and sales channels

- with our easy Page builder, design and customise your pages to tell the full story behind products or services. Each page can showcase videos, images, catalogue content and more. All while each one effortlessly remains on brand as they inherit all style choices from the Global Settings

- improve upsell and cross sell by utilising inventory information which pulls the correct product connections
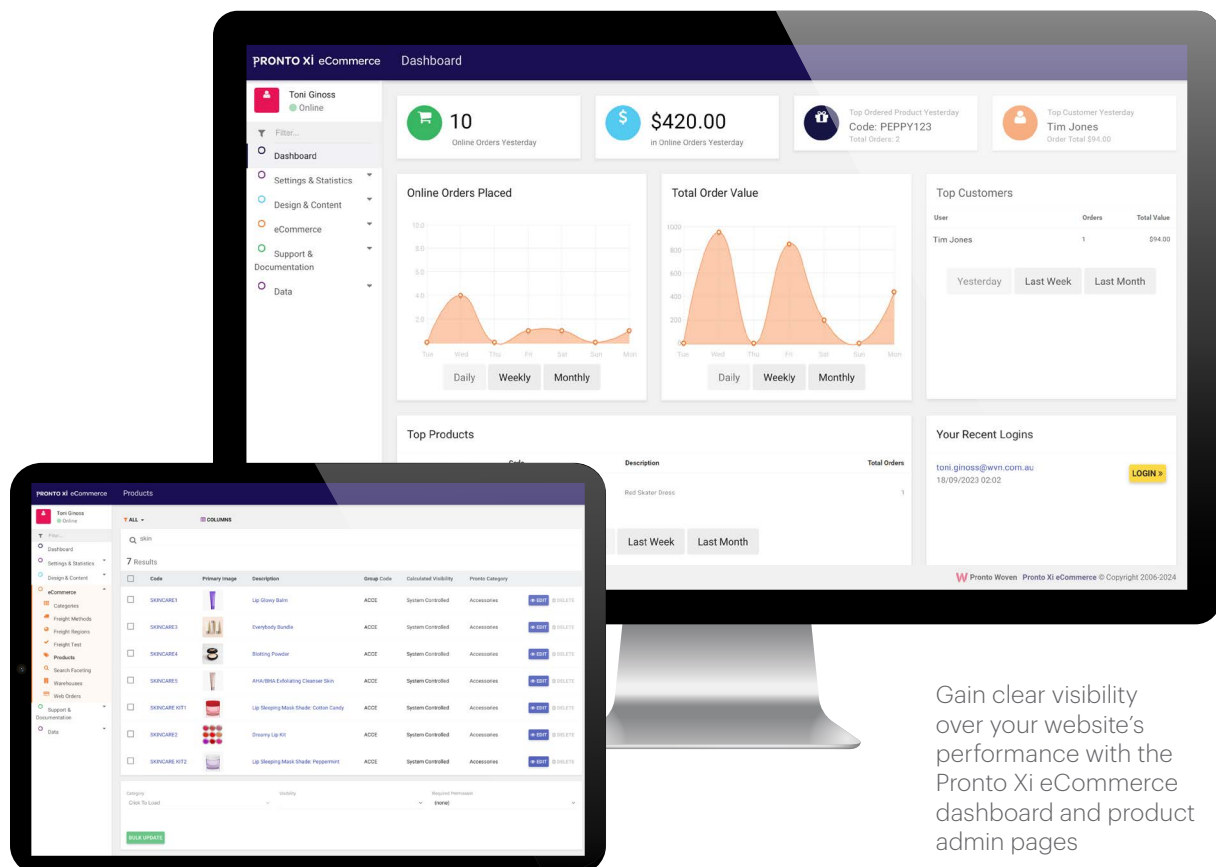
Management can:

- get real-time performance updates at a glance via the admin dashboard – with an overview of orders placed, order value, top customers, top products and more

End-user customers can:

- self-service and view all product related information including availability, relative promotions, specialised prices – and submit or track orders – no need to call and wait on hold at busy times

- review past orders

- pay in the most convenient way with many different gateways including including Securepay and Paypal

As the business grows and explores new markets, Pronto Woven can help:

- keep track of customer interactions and appointments with Pronto Sales App

- support customers with Pronto Xi Service Connect

- enable your customers to self manage their invoices with Pronto Xi Customer Central

- optimise your website operations with Horizontal Scaling

Gain clear visibility over your website's performance with the Pronto Xi eCommerce dashboard and product admin pages

About us

Pronto Woven is the award-winning digital consultancy division of Pronto Software – an Australian developer of ERP and analytics software. The team's innovative solutions transform customer and employee engagement across digital channels – extending the capabilities of Pronto Xi ERP and driving strategic change.

Pronto Woven helps organisations harness the power of real-time interactions from a single source of truth – to simplify operations and enhance customer experience. Working in synergy with Pronto Software, these ERP savvy creatives are redefining the boundaries of traditional business systems. Several organisations, across a range of industries benefit from Pronto Woven's deep expertise including Pedders Suspension, CR Kennedy and Narva.

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